EstateDesk

REAL ESTATE SOFTWARE SUITE

Designed & developed by **DigiQore Infosolutions**

CRM · ERP · WEBSITE · CLIENT PORTAL

Run your entire real estate business from *one desk.*

From the first enquiry to the final rent receipt — capture leads, sell inventory, collect payments, manage tenants and publish an elegant property website, all in one secure platform built for small and mid-size developers, brokers and agencies.

Lead-to-possession workflow | Construction-linked payments | Rentals & tenants | Website + client portal



25+	4	24 h	100%
integrated modules	user roles with permissions	automatic database backups	web-based · mobile responsive

Everything a growing realty firm *needs*

Key modules at a glance

Lead CRM & Pipeline
Capture from website, portals & ads; auto-scoring, auto-assignment, drag-and-drop pipeline.

Projects & Inventory
Towers, units, price lists and live availability, plus resale & rental listings.

Bookings & Deals
Cost sheets, discounts, GST, milestone payment plans and demand letters.

Collections & Accounts
Receipts, overdue ageing, broker commissions and expense tracking.

Rentals & Tenants
Leases, monthly rent invoices, deposits, renewals and maintenance tickets.

Website & Client Portal
Premium listing site with visit booking, and a self-service portal for buyers.

Built for *every* real estate business

Builders & developers | Brokers & channel partners | Real estate agencies | Rental & property managers

Book a free live demo today

See EstateDesk running with your own projects and workflow.

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Complete feature list & *deliverables*

Every module below is included in the standard EstateDesk delivery — installed, configured with your branding and handed over with training.

ESTATEDESK
SCOPE OF SUPPLY

01 Lead Management CRM

- Leads from website, 99acres, MagicBricks, Facebook & Google Ads, walk-ins and referrals
- Lead capture API with UTM / campaign tracking
- Automatic lead scoring (Hot / Warm / Cold) and round-robin assignment
- Duplicate detection by phone and email
- Kanban pipeline: New → Contacted → Qualified → Visit → Negotiation → Won / Lost
- Follow-up reminders, call / WhatsApp / email logging and full timeline
- Smart property matching by budget, location and BHK
- Bulk actions, Excel / CSV import and export

02 Site Visits & Calendar

- Schedule, confirm and record visit outcomes
- Online visit booking straight from the website
- Team calendar of visits, follow-ups and tasks
- Task manager with due dates and priorities

03 Projects & Inventory

- Projects, towers / phases and unit-wise inventory
- Price lists, floor-rise and parking charges
- Live status: available, blocked, booked, sold
- Resale, rental and commercial listings with 30+ detail fields
- Photo gallery, floor plans, amenities, RERA details and nearby places

04 Bookings & Sales

- Booking form with buyer KYC, PAN and home-loan details
- Cost sheet with discounts and automatic GST
- Construction-linked milestone payment schedule
- Demand letters and payment reminders
- Deal stages through agreement and registration

05 Payments & Finance

- Receipts with amount in words — print or PDF
- Auto-allocation to the oldest due instalment
- Overdue ageing and collection follow-up
- Channel-partner / broker commission tracking
- Office and project expense management

06 Rentals & Property Management

- Leases with tenants, deposits and lock-in periods
- Automatic monthly rent invoice generation
- Rent collection, dues and renewal alerts
- Maintenance / service tickets with status tracking

07 Contacts & Documents

- Unified contact book: buyers, tenants, owners, brokers
- Document vault for agreements, KYC and approvals
- Complete activity & audit log

08 Reports & Dashboard

- Live dashboard: sales, collections, leads, inventory
- Sales vs collections, source-wise lead ROI
- Agent performance and conversion funnel
- Collection ageing and rent reports, Excel export
- EMI and cost calculators for the sales team

09 Public Property Website

- Elegant, mobile-responsive design with your branding
- Buy / rent / new-project search with rich filters
- Detailed property pages: gallery, specs, floor plan, map, price insights, EMI
- Enquiry forms and WhatsApp chat flow straight into the CRM
- SEO-friendly pages, saved properties and sharing

10 Client Self-Service Portal

- Secure login with phone number and PIN
- Payment schedule, receipts and balance
- Download documents, raise service requests

11 Team, Security & Admin

- Roles: Admin, Manager, Agent, Accountant
- Permission matrix; agents see only their own data
- Encrypted passwords, CSRF protection, login throttling
- Automatic daily database backup, 30-day retention, one-click download
- Company, website, CRM and message-template settings
- Global ⌘K search and dark mode

What you receive

- ✓ Fully functional web software (CRM + ERP)
- ✓ Client self-service portal
- ✓ Logo, colours & company details configured
- ✓ Hands-on training for admin & staff
- ✓ Automatic backup system set up
- ✓ Branded public property website
- ✓ Installation on your domain & hosting
- ✓ Import of your existing leads & inventory
- ✓ User manual & technical documentation
- ✓ Post-launch support & updates

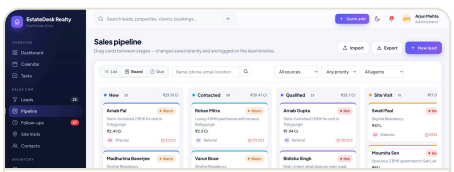
Technology

PHP 7.4+ · MySQL / MariaDB · Responsive HTML5 · Any cPanel / Linux host · SSL ready · No monthly licence lock-in

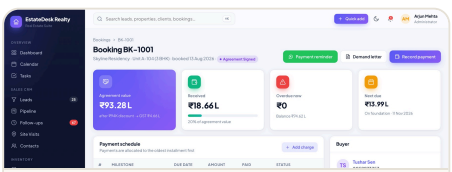
Runs in any modern browser on desktop, tablet and mobile. Custom modules, integrations (SMS, WhatsApp, payment gateway, property portals) and on-premise setup available on request.

A glimpse of the *software*

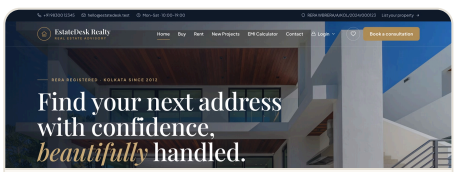
Actual screens from EstateDesk



Sales pipeline · drag-and-drop board



Booking ledger · payment milestones



Property website · search & enquiries

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